

...experienced a 19.4% increase in population between 1990 and 2000, resulting in a 2000 total population of 23,154. In 2000, the county had 37.0 persons per square mile, a density much lower than the state as a whole. The median age in Waushara County is 42.1, indicating a much older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Wautoma.

The median value of owner-occupied housing in Waushara County is \$85,100. 27.5% of the housing units are seasonal, a value much above the state's average of 6.3%.

Farmland covers 43.6% of the county, while 42.9% of Wisconsin land is used for farming. The county is 32% forested and has 138 of the State's 15,057 lakes.

In Waushara County, Jason Inc. employs more workers than any other manufacturing firm, and the County of Waushara is the largest non-manufacturing employer. The Service industries generate the largest share of the county's total personal income. Waushara County's 1999 median household income was \$37,000.

		- Population				
	20	000				
	Males_	Females	<u>Total</u>	<u>1990</u>		<u>2000</u>
80-84			Waushara County	19,385		23,154
70-74				70.0		
60-64			Top Five Municip	<u>alities</u>		
			Wautoma, City	1,784	Wautoma, City	1,998
50-54			Marion, Town	1,478	Springwater, Town	1,389
40-44			Dakota, Town	1,092	Wautoma, Town	1,312
30-34			Wautoma, Town	1,088	Leon, Town	1,281
20-24			Springwater, Town	1,011	Dakota, Town	1,259
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Quality of Life

Persons per Square Mile, 2000	Wisconsin 98.8	Waushara 37.0
Number of Staffed Hospital Beds, 1995	16,070	25
Average Birth Rate per 1,000 population, 2000	12.9	9.7
Public School Enrollment, 2000-2001	879,476	3,292
Number of 2000 Public High School Graduates	58,545	207
1999-2000 Public High School Dropout Rate	2.3%	1.1%

Vital Statistics

	<u>1990</u>		<u>20</u>	000
	Wisconsin	Waushara	Wisconsin	Waushara
Birth Rate (per 1,000)	14.8	12.6	12.9	9.7
Death Rate (per 1,000)	8.7	11.5	8.7	10.5
Number of Marriages	38,934	116	36,100	164
Number of Divorces	17,727	76	17,337	61

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	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	12,246	13,667
Number of Single-Unit Structures	9,866	11,288
Number of Multiple-Unit Structures	553	599
Number of Single Units Permitted	118	205
Number of Multiple Units Permitted	2	0
Percent Seasonal Housing	31.7%	27.5%
Median Value, Owner-Occupied	\$45,300	\$85,100
Median Rent	\$221	\$348

Recreation

<u>1995 Number of:</u>	Wisconsin	Waushara
Campgrounds	1,106	14
Campsites	75,367	1,720
Hiking Trails (in miles)	5,617	10
Mountain Biking Trails (in miles)	3,155	18
Cross Country Skiing Trails (in miles)	4,154	32
Snowmobile Trails (in miles)	14,896	192
Visitor Expenditures, 2000	\$11,046,539,344	\$53,385,357

		Income	
	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$156,235	\$277,811	\$444,035
Non-Farm Personal Income (in thousands) Farm Income (in thousands)	\$140,680 \$15,555	\$255,784 \$22,027	\$432,504 \$11,531
Per Capita Income	\$8,426	\$14,295	\$19,209
Transfer Payments (in thousands)	\$27,776	\$54,015	\$93,053
Proprietor Income (in thousands)	\$20,924	\$34,112	\$29,104

Banking

<u>2000</u>	Wisconsin	<u>Waushara</u>
Savings Institutions-Offices	396	1
Savings Institutions-Savings Capital (Millions)	\$12,761	\$11
Commercial Banks-Offices	1,720	15
Commercial Banks-Deposits (Millions)	\$62,618	\$232

Government Finance

1997	Wisconsin	<u>Waushara</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$17,328
Effective per Capita Property Tax	\$997	\$815
Total Expenditures (in 1,000's)	\$17,139,825	\$55,979
In Dollars per Capita	\$3,322	\$2,632
As Percent of Total:		
Education	43.2%	47.3%
Health & Hospital	4.5%	6.4%
Police	5.0%	3.2%
Fire	2.3%	1.7%
Public Welfare	6.8%	5.7%
Highways	7.7%	13.6%

Retail, Service, Wholesale

<u>1997</u>	Wisconsin	Waushara
Number of Retail Sales Establishments	21,717	91
Sales (in thousands)	\$50,520,463	\$148,255
Annual Payroll (in thousands)	\$4,826,217	\$12,940
Number of Service Establishments	55,618	163
Receipts (in thousands)	\$48,559,607	\$23,596
Annual Payroll (in thousands)	\$18,990,629	\$8,323
Number of Wholesale Establishments	8,025	21
Sales (in thousands)	\$57,192,863	\$54,535
Annual Payroll (in thousands)	\$3,764,944	\$3,644

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<u>1997</u>	Wisconsin	<u>Waushara</u>
Number of Establishments	9,936	32
Number of Employees	562,479	746
Total Payroll (in 1,000's)	\$18,766,395	\$14,949
Production Workers, average number	416,254	658
Production Worker Hours (in 1,000's)	837,444	1,103
Production Worker Wages (in 1,000's)	\$11,952,570	\$11,142
Value Added (in 1,000's)	\$54,947,083	\$38,808
Value of Shipments (in 1,000's)	\$117,382,992	\$79,192

2002 Top Employers

Top Five Manufacturing Firms	Number Employed	Product/Type of Business
Jason Incorporated	100-249	Public Building and Related Furniture
Fleet Guard Inc.	100-249	Industrial Machinery & Equipment
Paramount Farms Inc.	50-99	Potatoes
Especially for You Ltd.	50-99	Wood Products
Yellow Thunder Corp.	50-99	Plumbing & Heating Equipment
Top Five Non-Manufacturing Fi	<u>rms</u>	
County of Waushara	250-499	Executive & Legislative Offices
Wautoma Public School	250-499	Elementary and Secondary School
Department of Corrections	250-499	Correctional Institutions
Tri-County Area School	100-249	Elementary and Secondary School
Wild Rose Public School	100-249	Elementary and Secondary School

Employment by Industry

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	27	0	$\overline{(DS)}$
Construction	240	416	536
Manufacturing	419	363	1,008
Transportation and Public Utilities	243	332	467
Trade	1,599	2,066	(DS)
Services	1,528	1,724	2,182
Government	871	967	1,213

Income	bv	Ind	usti	V
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In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$454	(L)	(DS)
Construction	\$2,909	\$8,103	\$16,014
Manufacturing	\$5,995	\$6,705	\$23,957
Transportation and Public Utilities	\$3,832	\$8,946	\$16,093
Trade	\$14,376	\$27,692	(DS)
Services	\$11,432	\$19,728	\$38,997
Government	\$10,078	\$20,292	\$37,057

Natural Resources

	Wisconsin	Waushara
Land Area (square miles)	54,310	626
Total Forest Land (in thousands of acres)	15,964.8	127.7
Commercial	15,702.5	127.7
Non-Commercial	262.3	0
Percent Land in Forests	46%	32%
Number of Lakes	15,057	138
Total Acreage of Lakes	982,155	4,623

Farming

<u>1997</u>	Wisconsin	Waushara
Number of Farms	65,602	634
Land in Farms (acres)	14,900,205	174,524
Average size of Farm (acres)	227	275
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$1,055
Vegetables, Sweet Corn, and Melons	\$149,443	\$16,579
Fruits, Nuts, and Berries	\$140,140	\$26
Nursery and Greenhouse Crops	\$157,348	\$7,994
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$12,692
Cattle and Calves	\$670,518	\$4,290
Hogs and Pigs	\$151,164	\$479

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts
Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction,

Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports Wisconsin Births and Infant Deaths, 2000 Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence Wisconsin Marriages and Divorces, 2000 Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units
Table H30: Units in Structure
Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000 Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.
Unpublished Data for Wisconsin Statewide
Comprehensive Outdoor Recreation Plan for
1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fast Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997. EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. <u>Wisconsin Forest Statistics</u>, <u>1996</u>. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, <u>Wisconsin Lakes</u> PUB-FM-800 99Rev. Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

Published July 2003 by:
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